



Guided Reading Activity 5-3

DIRECTIONS: Using Headings and Subheadings Locate each heading below in your textbook. Then use the information under the correct subheading to help you write each answer.

I. The Rise of Big Business

- A. Why did the number of American corporations begin to increase in the 1830s? _____

- B. How were corporations able to achieve economies of scale? _____

- C. Why were large corporations able to continue operating during times of economic recession? _____

II. Consolidating Industry

- A. What did some companies do in order to keep prices from falling? _____

- B. Why were American courts and legislatures suspicious of pools? _____

- C. What are the benefits of having a vertically integrated company? _____

- D. Why did some people fear monopolies, while others supported them? _____

- E. What were two ways to avoid allegations of being a monopoly? _____

- F. How did department stores change the shopping experience? _____

- G. What are the characteristics of chain stores? _____

- H. How did some retailers reach millions of people in rural areas in the late 1800s? _____
